

RESUME

MARSHALL W. KREUTER, PH. D., MPH (Hon.) – RETIRED

Born: April 15, 1937 – San Francisco, CA

EDUCATIONAL BACKGROUND

- 2002 Honorary MPH – University of Las Palmas of Gran Canaria, School of Medical Sciences and Public Health
- 1978 Postdoctoral Fellowship, School of Hygiene and Public Health, Johns Hopkins University, Baltimore, Maryland. Research focus: Behavioral Aspects of Cardiovascular Disease and Adolescent Hypertension
- 1971 Ph.D., University of Utah, Salt Lake City, Utah. Emphasis: Health education and social and psychological factors related to health behavior
- 1963 M.A., California State University, Chico, California. Emphasis: School/Community Health Education
- 1961 B.A., California State University, Chico, California.

EMPLOYMENT HISTORY

- | Current | Retired |
|-----------|--|
| 2005-2007 | Professor, Institute of Public Health, College of Health and Human Sciences, Georgia State University. Principal Investigator: “Accountable Communities: Healthy Together,” NCMHD Grant: 4R24MD001657-02 – (\$1.4 million - 2005-2008): Principal Investigator: Intervention to Reduce the Non-emergency use of 911/EMS in Urban Atlanta- Grant: Healthcare Georgia Foundation (\$190,000 - 2007-2009) |
| 2001-2004 | Public health consultant

Adjunct Professor of Public Health, Rollins School of Public Health, Emory University, Atlanta, GA.

Adjunct Professor, School of Public Health, St. Louis University, St. Louis, MO. |
| 1999-2001 | Distinguished Scientist/Service Fellow; Director, Prevention Research Centers, National Center for Chronic Disease Prevention and Health Promotion Centers for Disease Control and Prevention - Atlanta, GA;. |

- 1990-1999 President, of Health 2000 an international consulting and program assistance group specializing in the practical planning, implementation, policy development, management, and evaluation of community-based approaches to health promotion and disease prevention. Consultations have been provided to governmental agencies, professional associations, foundations and academic centers in: Australia, Canada, China, England, Finland, Germany, Hungary, Nigeria, Norway, Spain, and throughout the United States.
- Adjunct Professor of Public Health, School of Public Health Emory University, Atlanta, GA.
- Adjunct Professor, School of Health and Human Performance, University of Georgia, Athens, GA.
- 1981-1990 Director, Division of Chronic Disease Control and Community Intervention, (formerly, Division of Health Education, Center for Health Promotion and Education), Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control, Atlanta, Georgia
- (The national mission of the Division of Chronic Disease Control and Community Intervention was to conduct surveillance, carry out epidemiologic studies, and provide technical assistance to all States in the delivery of effective health promotion and disease prevention programs in the areas of: cardiovascular disease, cancer, diseases affecting the elderly and all modifiable risk factors thereto associated. This involved approximately 100 professional staff and an annual budget of over \$70 million.)
- 1981-1982 Chairman, Division of Health Sciences, College of Health, University of Utah Salt Lake City, Utah
- 1979-1981 Director, Bureau of Health Promotion, Utah State Department of Health Salt Lake City, Utah
- 1970-1979 Associate Professor of Health Education, (Director of Graduate Study 1972-1977) College of Health, University of Utah, Salt Lake City, Utah
- 1966-1969 Instructor, Health Education, Yuba Community College Marysville, California
- 1963-1966 Teacher, Health/Physical Education, Hillsdale High School San Mateo, California
- 1962-1963 Teacher, English, Health, and Physical Education, Calistoga High School Calistoga, California

SELECTED CONSULTATIONS (1990-PRESENT)

World Health Organization (On-going)
Kansas Health Institute (On-going)
Group Health Cooperative Foundation (O-going)
Prudential Health Care, Atlanta, GA (1996-2001)
World Bank, Washington, D.C./Budapest, Hungary (1993-96)
Healthway, Western Australian Health Promotion Foundation, Perth, Australia (1996)
State Health Agencies (Health Education/Health Promotion Units): South Carolina, Indiana, Virginia, West Virginia, Maine, Montana, Ohio, Kansas, Rhode Island, Georgia, Arizona, Alaska.
World Bank, Washington D.C./ China (9/90)
Kansas Health Foundation, Wichita, Kansas (On-going)
Robert Wood Johnson Foundation (1996)
California Wellness Foundation (On-going)
American Cancer Society (On-going)
Chinese Ministry of Public Health, Beijing, China (4/91; 6/93)
Health Education Authority of England, London England (7/90; 3/91; 9/91)
Hemophilia Foundation of Georgia, Atlanta, Georgia (9/91)
Limburg University, Maastrich, The Netherlands (7/91)
Blue Cross of Minnesota (On-going)
Kellogg Foundation, Battle Creek MI (8/91)
Carter Center - Global 2000 - Development of Guidelines for the Global Eradication of Dracunculiasis/ Africa/Pakistan - Atlanta, GA (2-3/91)
USAID/Federal Ministry of Health, Lagos, Nigeria (4/92)
Great Lakes Hemophilia Foundation, Madison, WI (6/92)
Comprehensive Health Education Center/Univ. of Washington School of Public Health Seattle, WA (7/92)

AWARDS

2001 - Elected as a Charter Member to the Health Education Hall of Fame, SOPHE - Philadelphia

1999 - Distinguished Career Award, American Public Health Association

1999 – Virginia Hann Lecturer - Rollins School of Public Health, Emory University, Atlanta. GA

1999 – MPH (Honorary) Universidad de Las Palmas de Gran Canarias, Spain.

1996 - Healthtrac Foundation Health Education Award - for distinguished contributions to the field of health education

1992 - Eta Sigma Gamma Honor Award for Outstanding Accomplishments in Health Science

- 1992 - O.N. Hunter Distinguished Scholar, Health Education Department, University of Utah
- 1991 - Sterling McMurrin Distinguished Professorship of Liberal Education, University of Utah,
(for Spring 1992)
- 1990 - John P. McGovern Medal for Distinguished Contributions to Health Education (Ball
State University)
- 1990 - Distinguished Fellow Award - (Highest honor from the Society for Public Health
Education)
- 1989 - First Annual Warren Schaller Distinguished Service Award, Eta Sigma Gamma, Chicago,
Illinois
- 1989 - R. Tait McKenzie Distinguished Scholar Lecture, AAHPER - Boston, MA
- 1988 - AAHE Group Citation, Division of Health Education, CDC, Kansas City, Missouri
- 1987 - Presidential Citation for National Leadership in Health Education, AAHE, Las Vegas,
Nevada
- 1986 - O.N. Hunter Distinguished Scholar Lecture, Salt Lake City, Utah
- 1982 - Frank Myers Distinguished Scholar Lecture, Central Michigan University
- 1982 - Elected to Executive Committee of Union International D'Educationale Pour la Sante,
Paris
- 1976 - Distinguished Service Award, Utah March of Dimes, Salt Lake City, Utah
- 1975 - Elected Fellow in America, School Health Association
- 1973 - Distinguished Teaching Award, University of Utah
- 1972 - Elected to the Danforth Associate Program, St. Louis, Missouri
- 1972 - Most Creative Summer School Program - "Health Dilemmas of the Urban Poor" -
Western Association of University Summer Schools, Seattle, Washington
- 1959 - Dawson Scholarship, California State University, Chico, California

PUBLICATIONS

Kreuter, MW, Kegler, MC, Joseph, KT, Redwood, YA, Hooker, M, “The Impact of Implementing Selected CBPR Strategies to address disparities in Urban Atlanta: A Retrospective Case Study, Vol 27 (4) 729-741 (2112)

espJones, E, **Kreuter M**, Pritchett S, Matulionis, RM, “State Health Policy Makers: What’s the Message and Who’s Listening?” *Promotion Practice*, Vol. 7, No. 3, 280-286 (2006)

Kreuter MW, *Commentary on Public Health Advocacy to Modify Corporate Practices*, *Health Education and Behavior*, June 1, 2005; 32(3): 355 - 362. Vol.33, (4):429-440 (2005)

Kreuter MW, DeRosa C, Howze E, Baldwin GT, *Understanding Wicked Problems: A Key to Advancing Environmental Health Promotion*, *Health Education and Behavior*, Vol.31, (4):429-440 (August, 2004)

Green LW and **Kreuter MW**. *Health Planning: An Educational and Ecological Approach*. McGraw Hill Publishers, San Francisco, 2004 (4th Edition)

Kreuter MW, Lezin NL, Kreuter Matthew, Green LW. *Community Health Promotion Ideas That Work*, Jones and Bartlett Publishing, Sudbury, MA 2002 (Second Edition)

Kreuter MW, Lezin NL, Social Capital Theory: Implications for Community-based Health Promotion, in *Emerging Theories in Health Promotion Practice and Research*, [eds RJ DiClemente, RA Crosby, and M Kegler], Jossey-Bass, San Francisco, 2002 (pp 228-254)

Kreuter MW, Lezin NL, Young LA, Evaluating Community-based Collaborative Mechanisms, Implications for Practitioners, *Health Promotion Practice*, January, 2000 Vol 1, No.1 (49-63)

Kreuter MW, Lezin NL, and Koplan AN. Social Capital: Evaluation Implications for Community Health Promotion. Prepared for WHO/EURO Working Group on Evaluating Health Promotion. WHO Geneva, Spring 2000.

Green LW and **Kreuter MW**. *Health Promotion Planning: An Educational and Ecological Approach*. Mayfield Publishing Co., Palo Alto, CA, 1999

Kreuter MW, Lezin NL, and Young LA. Applications Workbook to accompany *Health Promotion Planning and Ecological Approach*. Mayfield Publishing Co., Palo Alto, CA, 1999 (in press).

Kreuter MW and Lezin NL. Are Consortia/Collaboratives Effective in Changing Health Status and Health Systems? A critical review of the literature. Prepared for the Health Resources and Services Administration, Office of Planning, Evaluation and Legislation, January 9, 1998.

Kreuter MW, Lezin NL, Kreuter Matthew, Green LW. *Community Health Promotion Ideas That Work: A Field Book for Practitioners*. Jones and Bartlett Publishing, Sudbury, MA 1997.

Gold RS, Green LW, and **Kreuter MW**. Empower (expert systems software program) Jones and Bartlett Co, Sudbury, MA 1997.

Katz MF and **Kreuter MW**. *Community Assessment and Empowerment, in Principles of Public Health Practice*, (Scutchfield, FD and Keck, CW, eds) Demar Publishers, Albany, NY 1996.

Kreuter MW. Human Behavior and Cancer: Forget the Magic Bullet! *CANCER*, Vol 72 (3): August 1, 1993, 996-1001.

Kreuter MW. PATCH: Its Origin, Basic Concepts and Link to Contemporary Public Health Policy. *Journal of Health Education*, April 1992, 135-139.

Green, LW and **Kreuter, MW**. CDC's Planned Approach to Community Health as an Application of PRECEDE and an Inspiration for PROCEED. *Journal of Health Education*, April 1992, 140-144.

Powell KP, **Kreuter, MW**, Stephens, T, Marti, B, Heinemann, L. The Dimension of Health Promotion Applied to Physical Activity. *Journal of Public Health Policy*, Winter 1991.

Kreuter, MW and Green, LW. Good Planning and Common Sense: Keys to Evaluation. *Catalyst*, Fall 1991, 18 (4): 4-5.

Green LW and **Kreuter MW**. *Health Promotion Planning: An Educational and Ecological Approach*. Mayfield Publishing Co., Palo Alto, CA, 1991. (3rd Edition)

Green LW and **Kreuter MW**. Health Promotion as a Public Health Strategy for the 1990's. *Annual Review of Public Health*, 1990, 11:314-34.

Kreuter MW. Activity, Health and The Public. Academy Papers, Reston, VA, Academy of Physical Education, 1989.

Kreuter MW. *Planning Process for a National AIDS Education Prevention Program, in: Biobehavioral Control of Aids* (Ostrow, DG, ed.) Irvington Publishers Inc. New York, 1987.

Nelson CF, **Kreuter MW**, Watkins NB, and Stoddard RR. A Partnership between the Community, State, and Federal Government: Rhetoric or Reality? *International Journal of Health Education*, 1986; Vol. V: 27-31.

Kreuter MW (Editor). Results of Education Evaluation. *Journal of School Health*, Special ISSUE; Oct. 1985; 55: 8.

Kreuter MW. Health Promotion: The Public Health Role in the Community of Free Exchange, Health Promotion Monographs. Columbia University, NY 1984; No. 4.

Powell KE, Christenson GM, **Kreuter MW**. Objectives for the Nation: Assessing the Role Physical Education Must Play. *Journal of Physical Education, Recreation and Dance*, 1984; 55:18-20.

Kreuter MW, Christenson GM, Davis R. School Health Education Research: Future Uses and Challenges. *Journal of School Health*, 1984; 54 (6): 27-32.

Christenson GM, Nelson GD, Christenson PD, and **Kreuter MW**. A Heuristic Technique to Assess Resistance to Persuasion Skills in Sixth Grade Students. *Journal of School Health*, April 1983; 53: 241-249.

Lammers J, **Kreuter MW**, and Smith B. The Influence of SHCP on Selected Decision-Making Skills of Children. *Health Education*, 1983

Kreuter MW, Parsons MJ, and McMurry M. Moral Sensitivity in Health Promotion. *Health Education*, November 1982.

Kreuter MW, Christenson GM, DiVincenzo A. Health Education/Risk Reduction Grants Program: Its Health Promotion Effect. *Public Health Reports*, November 1982.

Kreuter MW, Summerhays CK. *Behavior Change (Chapter 1) Core Concepts in Health*. (3rd Ed.) Insel/Roth, Eds, Mayfield Press, Palo Alto, CA, 1981.

Kreuter MW, Christenson GM, Freston MS, Nelson GD, Summerhays CK. In Search of a Baseline: The Need for Risk Prevalence Surveys. Proceedings of the Annual National Risk Reduction Conference, Anaheim, CA, 1981.

Kreuter MW (Editor). Feature: Behavioral Science and Health Education. Introduction and summary article with Godfrey Hochbaum, Are There Any Questions? *Health Education*, May/June 1981.

Kreuter MW, Christenson GM. School Health Education: Does it Cause an Effect? *Health Education Quarterly*, Spring 1981.

Kolbe L, Iverson D, **Kreuter MW**, Christenson G, Hochbaum G. Propositions for an Alternate and Complementary Health Education Paradigm. *Health Education*, May/June 1981.

Duryea EJ, **Kreuter MW**. Cognitive Perceptions of Importance in Student's Decisions About Smoking. *Health Education*, July/August 1981.

Duryea EJ and **Kreuter MW**. Declarative Consistency: An Inquiry into the Health Decision Making Skills of Children. *Eta Sigma Gamma*, Spring/Summer 1980.

Dwore R and **Kreuter MW**. Reinforcing the Case for Health Promotion. *Family and Community Health*, Feb 1980; Vol 2 (4): 103-119.

Green LW, Heit P, Iverson D, Kolbe L, **Kreuter MW**. The School Health Curriculum Project: Its Theory, Practice, and Measurement Experience. *Health Education Quarterly*, 1980; Vol. 7 (1): 13-34.

Green LW, **Kreuter MW**, Partridge K, Deeds S. *Health Education Planning: A Diagnostic Approach*. Mayfield Publishing Co., Palo Alto, CA, 1979.

Kreuter MW, Regan P. School Health Education: Coming of Age. Proceedings of the Division of Cancer Control and Rehabilitation (NCI), Conference on Cancer Prevention, June 1979

Kreuter MW. A Case for Philosophy. *Journal of School Health*, April 1979

Barofsky I, Neill C, Green LW, **Kreuter MW**. Adolescent Hypertension: A Review of the Literature. *Preventive Medicine*, March 1978, Vol. 7 (1): 38-63 (abstract)

Kreuter MW and Green LW. Evaluation of School Health Education: Identifying Purpose, Keeping Perspective. *Journal of School Health*, April 1978.

Kreuter MW. School Health Evaluation: Its Now or Never! *Health Education*, April 1977.

Kreuter MW. Health Activation: Personal Responsibility in Prevention. Proceedings of the 12th Annual Prospective Medicine Conference, Spring 1977.

Kreuter MW. An Interaction Model to Facilitate Health Behavior Change. *Journal of School Health*, November 1976.

Braza J and **Kreuter MW**. Experimental Health Education: Health Dilemmas of the Urban Poor. *Journal of School Health*, June 1975.

Kreuter MW, Keiser G, Braza J. A Case Study in Experimental Health Education. *School Health Review*, Sept/Oct 1974.

Kreuter MW. Science and the Young Child: A Review. *School Health Review*, Sept/Oct 1974.